

Northern Planning Committee

Agenda

Date: Wednesday, 11th October, 2017
Time: 10.00 am
Venue: The Capesthorpe Room - Town Hall, Macclesfield SK10 1EA

Please note that members of the public are requested to check the Council's website the week the Northern Planning Committee meeting is due to take place as Officers produce updates for some or all of the applications prior to the commencement of the meeting and after the agenda has been published.

The agenda is divided into 2 parts. Part 1 is taken in the presence of the public and press. Part 2 items will be considered in the absence of the public and press for the reasons indicated on the agenda and in the report.

It should be noted that Part 1 items of Cheshire East Council decision making and Overview and Scrutiny meetings are audio recorded and the recordings will be uploaded to the Council's website.

PART 1 – MATTERS TO BE CONSIDERED WITH THE PUBLIC AND PRESS PRESENT

1. **Apologies for Absence**

To receive any apologies for absence.

2. **Declarations of Interest/Pre Determination**

To provide an opportunity for Members and Officers to declare any disclosable pecuniary and non-pecuniary interests and for Members to declare if they have a pre-determination in respect of any item on the agenda.

3. **Minutes of the Meeting** (Pages 5 - 12)

Please Contact: Sarah Baxter 01270 686462
E-Mail: sarah.baxter@cheshireeast.gov.uk with any apologies or request for further information
Speakingatplanning@cheshireeast.gov.uk to arrange to speak at the meeting

To approve the Minutes of the meeting held on 13 September 2017 as a correct record.

4. **Public Speaking**

A total period of 5 minutes is allocated for each of the planning applications for the following:

- Ward Councillors who are not members of the Planning Committee
- The relevant Town/Parish Council

A period of 3 minutes is allocated for each of the planning applications for the following individuals/groups:

- Members who are not members of the planning committee and are not the Ward Member
- Objectors
- Supporters
- Applicants

5. **17/2854M-Erection of 32 no. residential dwellings and associated engineering works, Land off, Moss Lane, Macclesfield for Mr John Matthews, Eccleston Homes Ltd (Pages 13 - 36)**

To consider the above application.

6. **17/0830M-Erection of 4 sponsorship signs on the roundabout. One facing each entry point onto the roundabout, Land At, Retail Site South Roundabout, Handforth for Mr Richard Bramhall, Ansa Environmental Services Ltd (Pages 37 - 42)**

To consider the above application.

7. **17/0881M-Three sponsorship signs, one at each entry point onto the roundabout, Erection of 3 sponsorship signs on the, A34 / Dean Row Rd, Wilmslow for Richard Bramhall, Ansa Environmental Services Ltd (Pages 43 - 48)**

To consider the above application.

8. **17/0836M-Advertisement consent for the erection of 3 sponsorship signs on the roundabout. One facing each entry point onto the roundabout, Roundabout At, Bollin Valley Link, Wilmslow for Mr Richard Bramhall, Ansa Environmental Services Ltd (Pages 49 - 54)**

To consider the above application.

9. **17/0880M-Advertisement Consent for the erection of four sponsorship signs on the roundabout. Non-reflective laminated polycarbonate sign. One facing each entry point onto the roundabout, Land At, Thorngrove Roundabout, Wilmslow for Mr Richard Bramhall, Ansa Environmental Services Ltd (Pages 55 - 60)**

To consider the above application.

10. **17/0886M-Erection of 3 sponsorship signs on the roundabout. One facing each entry point onto the roundabout, Land At Waters Roundabout, Altrincham Road, Wilmslow for Mr Richard Bramhall, Ansa Environmental Services Ltd (Pages 61 - 66)**

To consider the above application.

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CHESHIRE EAST COUNCIL

Minutes of a meeting of the **Northern Planning Committee**
held on Wednesday, 13th September, 2017 at The Capesthorne Room -
Town Hall, Macclesfield SK10 1EA

PRESENT

Councillor G M Walton (Chairman)
Councillor C Browne (Vice-Chairman)

Councillors C Andrew, E Brooks, T Dean, S Edgar, P Findlow, H Gaddum,
S Gardiner, A Harewood, D Mahon and N Mannion

OFFICERS IN ATTENDANCE

Mrs N Folan (Planning Solicitor), Miss L Hayes (Planning Officer), Mr N Jones
(Principal Development Officer) and Mr P Wakefield (Principal Planning
Officer)

31 APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors L Durham and M
Warren.

32 DECLARATIONS OF INTEREST/PRE DETERMINATION

In the interest of openness in respect of application 17/1891M, Councillor
S Gardiner declared that he had previously been employed by the
company acting as the agent. In addition Town Councillor Edwards
speaking on the application was known to him.

In the interest of openness in respect of application 16/5896M, Councillor
E Brooks declared that the person speaking on behalf of Wilmslow Town
Council was known to her, however she had no input in the application.

In the interest of openness in respect of application 14/1945M, Councillor
H Gaddum declared that whilst she was not on the Planning Committee at
that time, but she did use a garage on that site, however she had not had
any discussions with anyone in respect of the application.

In the interest of openness in respect of application 16/5625M, Councillor
S Gardiner declared that he knew the agent speaking on the application in
a professional capacity.

33 MINUTES OF THE MEETING

RESOLVED

That the minutes of the meeting held on 16 August 2017 be approved as a correct record and signed by the Chairman.

34 PUBLIC SPEAKING

RESOLVED

That the public speaking procedure be noted.

35 **17/1891M-PROPOSED DEMOLITION OF EXISTING BUILDING AND ERECTION OF A NEW BUILDING FOR A1 AND A3 USE (RESUBMISSION 16/4388M), 127, WELLINGTON ROAD, BOLLINGTON FOR S PRICE, CHESHIRE TAVERNS RETIREMENT BENEFIT SCHEME**

Consideration was given to the above application.

(Councillor J Nicholas, the Ward Councillor, Town Councillor Roland Edwards, representing Bollington Town Council and Caroline Payne, the agent for the applicant attended the meeting and spoke in respect of the application).

RESOLVED

That for the reasons set out in the report the application be approved subject to the completion of a Section 106 Agreement securing the following:-

Traffic Regulation Order - Contribution of £7k for consultation and advertising costs associated with the above.

Traffic Regulation Order – Contribution of 7k to protect the loading bay for consultation and advertising costs.

And subject to the following conditions:-

1. Time 3 years
2. Plans as approved
3. Prior to commencement - Materials to be confirmed in writing
4. Prior to commencement – Landscaping Plan to be submitted for approval.
5. Prior to occupation – agreed Landscaping Plan to be implemented, maintained and retained at all times after in accordance with standards
6. Prior to occupation – 18no. car parking spaces for the proposed development and 4no. car parking spaces for the butchers to be provided and retained at all times – to ensure sufficient and safe car parking.
7. Prior to occupation – Details of placement and specification of car park access barrier to be submitted and agreed – to prevent anti-social behaviour and misuse of car park

8. Deliveries to adhere to the Delivery Management Plan in the Appendix of the Transport Statement 2017 – Hours of deliveries to adhere to the Delivery Management Plan to be submitted and agreed by the LPA, and require a record to be maintained of delivery times which shall be made available to the Council upon request – to protect residential amenity.
9. Prior to occupation – works to construct the courtesy crossings be completed.
10. Prior to commencement - Construction Management Plan – to ensure ongoing highways safety and mitigate the effect on residential amenity during construction period.
11. Restricted length HGV's – to ensure service vehicles do not interfere with the free passage of vehicular and pedestrian traffic on Wellington Road.
12. Restaurant opening time not to be earlier than 6pm – to minimise overutilization of car park, particularly during peak times.
13. Prior to commencement – Pile foundations – to ensure ongoing residential amenity levels not compromised
14. Prior to commencement – Dust Control method statement – to ensure residential amenity levels not compromised and protect local environment.
15. Prior to commencement – Floor floating method statement - – to ensure residential amenity levels not compromised
16. Prior to commencement – Noise Impact Assessment – to avoid noise giving rise to significant adverse impacts on health and quality of life.
17. Prior to commencement – Odour/ Noise Control scheme to be submitted for retail and restaurant – to preserve residential amenity and quality of the local environment.
18. Prior to commencement – Waste provision scheme and plan to be agreed in writing and implement and made available prior to use of development and permanently retained – to ensure ongoing visual amenity and to safeguard public health
19. Prior to occupation – an electric vehicle charging point – to encourage uptake of ultra-low emission vehicles and to ensure the development is sustainable and to safeguard public health.
20. Hours of use – as application – to safeguard residential amenity.
21. Prior to commencement – drainage strategy – to manage flood risk impacts
22. Prior to commencement – drainage design, implementation and maintenance management – to ensure adequate drainage and prevent flood risk.
23. Development in accordance with 'Flood Risk Response produced by RSK ref 880861_L04_CW dated 4th April 2016 and the mitigation measures detailed within the document
24. Foul and surface water drained on separate systems – to manage and maintain drainage and flood risk
25. No removal of vegetation or demolition or conversion of buildings between March and April – to safeguard protected species.

26. Prior to occupation - External lighting specification and placement to be agreed – to ensure ongoing residential amenity.
27. Prior to occupation – crime prevention methods of spike studs and car park barrier etc shall be installed and maintained for lifespan of development – in the interest of crime prevention and public safety.
28. Parking Management Scheme to be submitted.

(In order to give proper effect to the Committee's intentions and without changing the substance of the decision, authority is delegated to the Planning and Enforcement Manager, in consultation with the Chairman (or in his absence the Vice Chairman) of Northern Planning Committee, to correct any technical slip or omission in the wording of the resolution, between approval of the minutes and issue of the decision notice).

(The meeting was adjourned for a short break).

36 16/5896M-DEMOLITION OF A PRE-FABRICATED BUILDING AND CONSTRUCTION OF NEW NURSERY AND PRE-SCHOOL BUILDING, OAKDENE NURSERY, TUDOR ROAD, WILMSLOW FOR MRS EVELYN DAVIES SIPPDEAL TRUSTEES LTD &TRUSTEES OF FAJBELL, C/O OAKLANDS DEAN NURSERY

Consideration was given to the above application.

(Councillor T Fox, the Ward Councillor, Town Councillor Martin Watkins, representing Wilmslow Town Council, Derek Hillesdon, an objector and Mrs Evelyn Davis, the applicant attended the meeting and spoke in respect of the application).

RESOLVED

That for the reasons set out in the report the application be approved subject to the receipt of revised plans incorporating a lift within the building and subject to the following conditions:-

1. Commencement of development (3 years)
2. Development in accord with approved plans
3. Submission of samples of building materials
4. Provision of car parking to include two disabled parking bays
5. Submission of landscaping scheme
6. Landscaping (implementation) including boundary treatment
7. Highways off site works prior to commencement
8. Dust control details to be submitted
9. Floor floating - noise and vibration -details to be submitted
10. Lighting details to be submitted
11. Contamination - scope of works to be submitted
12. Imported soil to be tested
13. Unforeseen contamination
14. Ground levels

15. Restriction on number of children to be in the building to a maximum of 95
16. No additional windows to be inserted on gable ends
17. Bottom of roof lights to be set no lower than 1.7m above internal floor level

(In order to give proper effect to the Committee's intentions and without changing the substance of the decision, authority is delegated to the Planning and Enforcement Manager, in consultation with the Chairman (or in his absence the Vice Chairman) of Northern Planning Committee to correct any technical slip or omission in the wording of the resolution, between approval of the minutes and issue of the decision notice).

(During consideration of the application the meeting was adjourned for a short period in order for Officers to consult the applicant in respect of issues raised by Members relating to the application. The meeting was further adjourned for lunch from 1.30pm until 2.00pm).

37 16/5625M-DEMOLITION OF ALL EXISTING ON SITE BUILDING AND THE ERECTION OF 12 RESIDENTIAL DWELLINGS (USE CLASS C3), TOGETHER WITH ASSOCIATED LANDSCAPE AND HIGHWAY WORKS, ROUGH HEYS FARM, ROUGH HEYS LANE, HENBURY FOR PH PROPERTY HOLDINGS LTD

Consideration was given to the above application.

(Parish Councillor David Nuttall, Chairman of Henbury Parish Council and Jon Suckley, the Agent for the Applicant attended the meeting and spoke in respect of the application).

RESOLVED

That the application be approved subject to the completion of a Section 106 Agreement securing the following:-

Appropriate affordable housing to include priority to Henbury, then adjoining Parishes, then remainder of Borough for affordable units;

And subject to the following conditions:-

1. Commencement of development
2. Development in accordance with approved plans
3. Details of drainage to be submitted
4. Tree protection details to be submitted
5. Submission of samples of building materials
6. Phase II Contaminated Land Report to be submitted
7. Imported soil to be tested for contamination
8. Unexpected contamination
9. tree/landscape management plan to be submitted to include wetland area

10. Implement arboriculture works in accordance with Arboricultural Impact Assessment
11. Removal of PD rights- to include outbuildings and extensions
12. Electrical Vehicle Charging Points to be provided
13. Details of refuse storage to be submitted
14. Boundary details and gates to be submitted
15. Travel Information Pack to be submitted
16. Nesting bird survey to be submitted
17. Provision of features for breeding birds
18. External lighting details to be submitted
19. Highway improvement works – prior to occupation
20. Implementation of Landscaping Scheme
21. Details of garden sheds for affordable units to be submitted

(In the event of any changes being needed to the wording of the Committee's decision (such as to delete, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Head of Planning (Regulation) delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision).

38 WITHDRAWN FROM THE AGENDA BY OFFICERS-15/1683M-DEVELOPMENT OF 32 NEW HOUSES INCLUDING 10 AFFORDABLE HOUSES, LANDSCAPING, LANDSCAPE BUFFER ZONE, FLOOD MITIGATION AND GROUND WORKS, ROADS, ASSOCIATED HIGHWAYS AND INFRASTRUCTURE, LAND OPPOSITE LOWERHOUSE MILL,, ALBERT ROAD, BOLLINGTON FOR JOHNSON MULK, PROSPECT GB

This item was withdrawn by Officers prior to the meeting.

39 14/1945M-DEMOLITION OF EXISTING BUILDINGS ON SITE AND ERECTION OF RESIDENTIAL DEVELOPMENT COMPRISING OF 18 TWO STOREY DWELLINGS, LAND OFF, SAVILLE STREET, MACCLESFIELD FOR SAVILLE ST GARAGE LTD THE HELPFUL HAND

Consideration was given to the above application.

RESOLVED

That the application be approved subject to the completion of a Section 106 Agreement securing the following:-

- Dedicate the 7 parking spaces on Saville Street as public highway (separate legal agreement); and
- Provision for the embankment of trees to be transferred to a communal area as Green Infrastructure.

- Provision to claw back affordable units if appropriate by the submission of a revised viability assessment containing auditable costs after the decontamination of the site has taken place to identify if affordable housing can be provided within the scheme and if so for it to be provided up to a maximum of 30%. The revised viability assessment will be undertaken prior to the sale of any of the houses on the development and independently assessed if necessary. Should affordable housing be provided, priority is to be given to rented affordable housing over intermediate if a clawback of houses takes place.

And subject to the following conditions:-

1. Commencement of development (3 years)
2. Development in accord with approved plans
3. Details of ground levels to be submitted
4. Submission of samples of building materials
5. Construction of junction/highways
6. No gates - new access
7. Closure of access/removal of dropped kerbs
8. Landscaping - submission of details
9. Landscaping (implementation)
10. Landscaping to include details of boundary treatment
11. Tree retention
12. Tree protection
13. Tree pruning / felling specification
14. Arboricultural method statement
15. Levels survey
16. Service / drainage layout
17. Refuse storage facilities to be approved
18. Provision of cycle parking
19. Decontamination of land
20. Details of drainage
21. Protection from noise during construction (hours of construction)
22. Pile Driving
23. A scheme to minimise dust emissions
24. Construction Management Plan

(In the event of any changes being needed to the wording of the Committee's decision (such as to delete, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Planning and Enforcement Manager has delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision. Should this application be the subject of an appeal, authority shall be delegated to the Planning and Enforcement Manager in consultation with the Chairman of the Northern Planning Committee to enter into a planning agreement in accordance with the S106 Town and Country Planning Act to secure the Heads of Terms for a S106 Agreement).

The meeting commenced at 10.00 am and concluded at 2.50 pm

Councillor G M Walton (Chairman)

Application No: 17/2854M

Location: Land off, Moss Lane, Macclesfield

Proposal: Erection of 32 no. residential dwellings and associated engineering works.

Applicant: Mr John Matthews, Eccleston Homes Ltd

Expiry Date: 05-Sep-2017

SUMMARY

The application is a full planning application for the development of 32 dwellings on a greenfield site located off Moss Lane, Macclesfield. The site forms part of the South Macclesfield Development Area which forms part of allocation LPS 13 in the adopted Cheshire East Local Plan.

This is a very small portion of the wider site, for which the remainder has received outline planning permission for 950 units. It is considered that the proposed development accords with the Local Plan policy relating to its allocation by providing housing. Further where the site falls short, such as open space, this is mitigated through financial contributions to improve existing facilities. The applicant is providing financial contributions required in order to make the development acceptable and is providing the full amount of affordable housing on site which is essential in order to make developments sustainable in the future. It is considered that the proposals are environmental, socially and economically sustainable and accord with the development plan and the framework. The site is sustainably located within the town and the proposals represent an efficient use of the land.

Cheshire East is currently able to demonstrate a 5 year supply of housing however this proposal will make a valuable contribution in maintaining this position.

It is considered that the proposal represents sustainable development and accords with the development plan policies outlined in the report and national planning policy and guidance. Therefore for the reasons mentioned above the application is recommended for approval.

SUMMARY RECOMMENDATION

Approve subject to Section 106 Agreement

PROPOSAL

The application is a full planning application for the development of 32 dwellings on a greenfield site located off Moss Lane, Macclesfield. The site forms part of the South Macclesfield Development Area which forms part of allocation LPS 13 in the adopted Cheshire East Local Plan.

The application proposes the following mix of dwellings:

5 x Edenfield (2 bed mews)
2x 1bed apartments
7 x Tarleton (3 bed semi-detached)
1 Kingsleigh (3 bed detached)
2 x Frodsham (3 bed detached)
7 x Whalley (4 bed detached)
4 x Hartford (4 bed detached)
1 x Buckley (4 bed detached)

The application proposes the provision of 10 affordable units including 2x 1 bedroom apartments required through negotiation with the Housing Officer together with a S106 contribution for primary and secondary provision of £146,791 and an off site open space and recreational open space financial contribution of £65,416 towards improvements at Ash Grove Play Area, South Park and Congleton Road Playing Fields.

The proposed development provides two pedestrian links to the wider South Macclesfield Development Area LPS site that was approved in August 2017 for *950 dwellings, 950 homes; a one form entry primary school (use class D1), retail development (use class A1) of up to 4000sqm; employment floorspace comprising offices (use class B1a) of up to 500sqm and warehousing (use class B8) up to 10,000 sqm or relocation of existing demolition / reclamation yard operational facilities (sui generis); associated landscaping, roads and related works to the south of this site.*

The proposed development has an access road off Moss Chase which forms a U shape and is graded to shared surface towards the extremities of the site.

SITE DESCRIPTION

The application site extends to approximately 0.93ha and is a greenfield site which is very overgrown, the site has a number of trees, shrubs and vegetation on it and around its boundaries. The site rises to the north towards Moss Chase a small housing development to the north. The site has an irregular shape and has a ditch along the southwestern boundary of the site. The boundaries of the site are defined adjacent to the existing residential properties with domestic boundary treatments. There is residential development to the northeast and southeast.

RELEVANT HISTORY

01/0076P, Mixed use development comprising: employment (b1,b2,b8), retail (a1), restaurant (a3), hotel (c1), nursery school (d1), trade counters, distributor road, railway bridge, car parking, children's play area, landscaping and associated works (outline application), Refused, 08-May-2001

21458P, Light industrial development class 3 (excluding heavy water users) (outline), Refused, 31-Mar-1980

Local Plan:
Cheshire East Local Plan Strategy 2010-2030 July 2017

The following are considered relevant material considerations

SD 1 Sustainable Development in Cheshire East
SD 2 Sustainable Development Principles
SE 1 Design
SE 2 Efficient Use of Land
SE 3 Biodiversity and Geodiversity
SE 4 The Landscape
SE 5 Trees, Hedgerows and Woodland
SE 9 Energy Efficient Development
SE 12 Pollution, Land Contamination and Land Instability
SE 13 Flood Risk and Water Management
CO 1 Sustainable Travel and Transport
CO 2 Enabling Business Growth Through Transport Infrastructure
CO 4 Travel Plans and Transport Assessments
CS 8 South Macclesfield Development Area
SC 1 Leisure and Recreation
SC 2 Outdoor Sports Facilities
SC 5 Affordable Homes
IN 1 Infrastructure
IN 2 Developer Contributions
PG 1 Overall Development Strategy
PG 2 Settlement Hierarchy
PG 5 Open Countryside
EG 1 Economic Prosperity
EG 5 Town Centres First

Directly relevant to this site is the following allocation for the entire site:

Site LPS 13 South Macclesfield Development Area

The development of the South Macclesfield Development Area over the Local Plan Strategy period will be achieved through:

1. The delivery of around 1,050 dwellings;
2. Provision of:
 - i. Replacement playing fields, Green Infrastructure and open space to offer multi sports and recreational opportunities including a new pavilion / changing rooms;
 - ii. Class A3 / A4 Public house and restaurant;
 - iii. Class A3 / A5 drive-through restaurant or hot food takeaway; and
 - iv. Class D2 Health club / gym facility;
3. Provision of a new Class A1 superstore with a net sales area of up to 5,000 square metres. The majority of the net sales floor-space should be dedicated for convenience goods;
4. Provision of up to 5 hectares employment land and employment related uses;
5. Provision of a new primary school or contributions towards educational facilities;
6. Potential relocation of Macclesfield Town Football Club;
7. Incorporation of Green Infrastructure;
8. Pedestrian and cycle links to new and existing residential areas, shops, schools and health facilities; and
9. On site provision, or where appropriate, relevant contributions towards highways and transport, education, health, open space, community and sports facilities.

Site Specific Principles of Development

- a. Delivery of Link Road between Congleton Road and London Road.

b. Existing trees, water courses and natural habitats are to be retained and enhanced as appropriate.

Local Plan Strategy Sites and Strategic Locations

c. Necessary infrastructure, open space and structural planting to include additional tree planting must be provided.

d. The north / north-east portion of the site is most suitable for residential development.

Proposals should take account of the scale, massing and density of the existing adjacent properties and access should be taken from the new link road. Site layouts should preserve the amenity of existing properties.

e. The site is expected to provide affordable housing in line with the policy requirements set out in Policy SC5 (Affordable Homes);

f. Commercial, convenience retail and leisure development will be appropriate on the western end of the site.

g. The south-east part of the site provides an excellent opportunity for the provision of a new stadium facility for Macclesfield Town Football Club. There would also be an opportunity, to the west of the Stadium, to provide training facilities along with car parking which could serve the whole site.

h. The form of development should endeavour to retain, where appropriate, much of the existing tree cover which is present on site – in particular on the southern boundary.

Pedestrian and cycle links to existing routes and the proposed parcels of development should be provided, set within greenways which are safe, attractive and comfortable for users.

i. A desk based archaeological assessment is required for the site, with appropriate mitigation being carried out, if required.

j. A detailed site-specific flood risk assessment should be prepared.

k. The retention and/or replacement of the indoor and outdoor sports facilities should be in accordance with the findings of an adopted, up to date and robust needs assessment.

l. The site will be developed only where it can be demonstrated that there is no significant harm on the Danes Moss SSSI, particularly in relation to changes in water levels and quality and recreational pressures. This should include a full assessment of the direct and indirect impacts of the development on the features of special interest. Where impacts cannot be avoided, appropriate mitigation measures will be required to ensure protection of the SSSI.

m. A minimum of a Phase 1 Preliminary Risk Assessment for contaminated land should be carried out to demonstrate that the site is, or could be made, suitable for use should it be found to be contaminated. Further work, including a site investigation, may be required at a pre-planning stage, depending on the nature of the site.

Macclesfield Borough Local Plan

In addition to the now adopted LPS, saved policies of the Macclesfield Borough Local Plan also form part of the development plan. This allocates the land to the south of Moss Lane between Congleton Road and Lyme Green Business Park, for a mix of employment, retail/leisure, housing and open space uses and a new distributor road. The principle of development is fixed in the Borough Local Plan. Issues dealing with the release of the land were debated at the Local Plan Public Inquiry held in 1995. What remains to be fixed are the details of the development.

The relevant Saved Policies are: -

Employment

E4 – General Industrial Development

Environment

NE3 – Protection of Local Landscapes

NE11 – Protection and enhancement of nature conservation interests

NE17 – Nature Conservation in Major Developments

Housing

H9 – Occupation of Affordable Housing

Recreation and Tourism

RT5 – Open Space

RT6 – Allocated for additional Informal Recreational Facilities

RT7 – Recreation / Open Spaces Provision

Development Control

DC3 – Amenity

DC6 – Circulation and Access

DC8 – Landscaping

DC9 – Tree Protection

DC15 – Provision of Facilities

DC17 – Water Resources

DC35 – Materials and Finishes

DC36 – Road Layouts and Circulation

DC37 – Landscaping

DC38 – Space Light and Privacy

DC40 – Children's Play Provision and Amenity Space

DC41 – Infill Housing Development

DC63 – Contaminated Land

The saved Local Plan policies are consistent with the NPPF and should be given full weight.

National Policy:

The National Planning Policy Framework establishes a presumption in favour of sustainable development.

Of particular relevance are paragraphs 14, 23-27 and 47.

In addition, the Development Brief titled, South Macclesfield Development Area: A Brief to Guide the Development of Land between Congleton Road and Lyme Green Business Park, was adopted as Supplementary Planning Guidance in November 1998.

Other Material Considerations:

Strategic Market Housing Assessment (SHMA)

Conservation of Habitats & Species Regulations 2010

Circular 6/2005 - Biodiversity and Geological Conservation - Statutory Obligations and Their Impact within the Planning System

SPG on Section 106 Agreements (Macclesfield Borough Council)

Ministerial Statement – Planning for Growth (March 2011)

Macclesfield Draft Town Strategy (public consultation undertaken in autumn 2012)

South Macclesfield Development Area – Economic Masterplan and Delivery Plan – November 2011

CONSULTATIONS (External to planning)

Housing

The Cheshire East Local Plan states in Settlements with a population of 3,000 or more that we will negotiate for the provision of an appropriate element of the total dwelling provision to be for affordable housing on all unidentified 'windfall' sites of 15 dwellings or more or larger than 0.4 hectares in size. The desired target percentage for affordable housing for all allocated sites will be a minimum of 30%, in accordance with the recommendations of the Strategic Housing Market Assessment carried out in 2013. This percentage relates to the provision of both social rented and/or intermediate housing, as appropriate. Normally the Council would expect a ratio of 65/35 between social rented and intermediate housing.

This is a proposed development of 32 dwellings therefore in order to meet the Council's Policy on Affordable Housing there is a requirement for 10 dwellings to be provided as affordable dwellings. The SHMA 2013 shows the majority of the demand in Macclesfield Per Year to 2018 is for 103x 2 bedroom and 116x 3 bedroom dwellings for General Needs. The SMHA is also showing the need for 80x 1 bedroom Older Person's dwellings.

The SHMA is showing an oversupply of 1 and 4 Bedroom General Needs dwellings and also for 2 bedroom Older Person dwellings.

The majority of the demand on Cheshire Homechoice in the Combined area for Macclesfield is for 528x 1 bedroom, 546x 2 bedroom, 237x 3 bedroom, 37x 4 bedroom and 1x 5 bedroom dwellings therefore 1,2,3 General Needs and 1 bedroom Older Person Dwellings on this site would be acceptable. 7 units should be provided as Affordable rent and 3 units as Intermediate tenure. The Older Persons accommodation could be via Bungalows, Ground Floor Flats or Cottage Style Flats.

The applicant is showing to be providing the required 30% affordable provision and also the correct 65%/35% split in tenure and are located adequately on site. However they are not providing any 1 bedroom dwellings and the need is shown from the SHMA and CHC. Housing Officers would like to see 2x2 bedroom dwellings to be as flats or bungalows but they must have easy access for those Older persons or with access issues.

Also with the house prices being so high in Macclesfield, we need to make sure the affordable housing is genuinely affordable. Housing would be able to consider a reduced number of Affordable Houses on site but with a bigger discount in the Affordable price. For example the rental units could be as Social Rent over Affordable Rent and the Intermediates, if for example as Shared Equity, be discounted between 30% and 50%. Housing would need full evidence on viability and that the affordable housing is genuinely affordable, to support this.

Revised housing comments following amendments

As the applicant is now providing 2x 1 bedroom flats as requested plus a mix of 2 and 3 bedroom dwellings for the Affordable housing, Housing formally Withdraw their Objection.

Education - Summary for the Moss Lane attached. 100% claim for both primary and secondary.

Primary would be £ 65,076 (6 x £10846)

Secondary £81,715 (5 x £16,343)

ANSA – Summary 17/2854M Land off Moss Lane - Cost Break down South Park commuted sum

Musical Corner – Wicksteed

| | |
|---------|-------|
| Supply | £6638 |
| Install | £690 |
| Del | £332 |

VAT £1466

Total £9192

multiplay unit – Kompan

| | |
|----------|-------|
| Supply | £9665 |
| Install | £4362 |
| Delivery | £682 |
| VAT | £2572 |

Total £17651

Fantasy Funrun – Wicksteed

| | |
|----------|-------|
| Supply | £3785 |
| Install | £1730 |
| Delivery | £190 |
| VAT | £1141 |

Total £7036

Access improvements into the play area - ANSA

80m2 Rubber Mulch

Supply and Install **£4537**

Ash Grove commuted sum

Tarmac pathways **£5000**

Recreation and Outdoor Sport

22 family dwellings x £1000 ROS contribution = £22,000

TOTAL POS CONTRIBUTION £43,416

TOTAL ROS CONTRIBUTION £22,000

GRAND TOTAL £65,416

Indoor Sport contribution waived

Allotments and Green Connectivity contribution waived

Amenity Greenspace Contribution reduced by 20%

Play Contribution increased by 17%

Highways – No objection in relation to access, traffic generation, general layout following additional information. Concerns regarding refuse collection.

Revised highways comments following amendments - The revised site layout is acceptable

Environmental Protection – No objections subject to conditions

PROW – No objections

The proposed footway/cycleway and proposed footpath to adjacent development site would increase the permeability of the site to pedestrians and cyclists, and the developer should be tasked to ensure that the alignment of such routes, and the specification of width and design for specific user groups, are in accordance with proposals for the adjacent site (17/1874M)

Natural England - No objection.

United Utilities – No objections subject to conditions.

VIEWS OF THE TOWN COUNCIL

Macclesfield Town Council – No comments received.

REPRESENTATIONS

Macclesfield Civic Society - This is a compact scheme for a small site adjacent to existing development on the south side of Moss Lane. The scheme can proceed independently of the comprehensive proposals for the South Macclesfield Development Area and as such could make an early contribution to the increase in housing supply. The layout is compact and well integrated though space around and between dwellings is just sufficient to provide privacy and amenity for existing and prospective occupiers. It is suggested that garden space should not be eroded by subsequent extensions and a condition may be necessary to secure this constraint. The affordable housing (presumably discounted market price) content of 30% is welcomed and should serve as an example for other developers to follow (something that is within the council's power to achieve!).

Some representations express concern regarding disturbance and safety during construction - these concerns could be addressed by planning conditions and adherence to the "considerate construction" code of practice.

As many trees as possible should be retained. The house designs are mixed and should be appraised for their suitability for the site and its wider surroundings.

18 letters of representation received:

- Highways issues layout is unacceptable
- Density too high
- Issues with Moss Lane and Moss Chase vehicle movements
- Volume of traffic will increase

- Disruption from construction traffic
- Concerns of odours from proposed development
- Loss of view
- Impact on protected trees
- Drainage issues
- Impact on protected species
- Homes will not be affordable at £350,000
- The site is designated open space in Macclesfield Local Plan
- Stating in supporting statement that area is a magnet for crime is untrue
- Lack of bin stores
- No access to plots 20-27 for refuse vehicles
- Infrastructure cannot support the proposal
- Generally supportive – pleased with the design but would be better off Moss Lane rather than Moss Chase.
- CEC byelaw 10 states that no obstructions should be within 8m of watercourse.
- Design is dense and oppressive
- Will block daylight and sunlight to 96 Moss Lane
- Comments from Engine of the North – drainage should reflect greenfield run-off rates; require pumping station to be designed in accordance with ‘sewer for adoption’ odour management; require pedestrian and cycle links to wider SMDA.
- Moss Chase is not a social housing area
- Water Voles are believed to be in the area

APPLICANT'S SUPPORTING INFORMATION

- Planning Statement
- Arboricultural Assessment
- Design and Access Statement
- Geo-environmental Report
- Preliminary Ecological Assessment

APPRAISAL

Key Issues

- Principle of development
- Housing Land Supply
- Sustainability
- Affordable Housing and Housing Mix
- Landscape Impact
- Trees
- Ecology
- Amenity
- Flood Risk
- Highways
- Design
- Highways

- Section 106 agreement
- CIL
- Representations
- Conclusions
- Planning Balance
- Recommendation

Principle of development

The site is located within Macclesfield town located off Moss Lane and situated behind Moss Chase a small residential development to the north. The site is located within the wider SMDA (South Macclesfield Development Area) which recently (August 2017) gained approval for 950 dwellings among other uses. The site is greenfield, however does form part of an allocation within the newly adopted Cheshire East Local Plan Strategy document. The whole of the SMDA allocation is expected to provide around 1050 dwellings along with associated infrastructure. This would provide for 32 of the dwellings providing a total so far of 982.

The principle of residential development is acceptable in this location being a parcel of a wider strategic allocation in the newly adopted local plan.

The site was a former area of designated open space, however with the adoption of the Local Plan in July 2017, this designation has been superseded by the wider strategic allocation of which this forms a part.

The policy set out within allocation LPS13 states that the site must provide for residential development. The requirements also include those expected to be delivered through the main SMDA site. However all development is expected to provide for primary and secondary educational needs which can be through a financial contribution which is required in this case. Further the site is expected to provide links to the wider site to the south. The layout provides for two links for pedestrians and cyclists to the land to the south. The site is required to provide on site affordable housing, which is proposed in through this development.

Local Plan Update

The Council's current position with regard to 5 year housing supply is shown below:

On 27th July the Council adopted the Cheshire East Local Plan Strategy. Accordingly the new Local Plan now forms part of the statutory development plan. Section 38(6) of the Planning and Compulsory Purchase Act 2004 requires that "where in making any determination under the planning Acts, regard is to be had to the development plan, the determination shall be made in accordance with the plan unless material consideration indicates otherwise." This is the test that legislation prescribes should be employed on planning decision making. The National Planning Policy Framework, which is the Secretary of State's guidance, also advises Councils as to how planning decisions should be made.

The 'presumption in favour of sustainable development' at paragraph 14 of the NPPF means: "approving development proposals that accord with the development plan without delay"

As a consequence where development accords with the adopted Local Plan Strategy the starting point should normally be that it should be approved – and approved promptly.

Councillors will be familiar with the second section of Paragraph 14, namely that:
“where the development plan is absent, silent or relevant policies are out-of-date, granting permission unless:
– any adverse impacts of doing so would significantly and demonstrably outweigh the benefits, when assessed against the policies in this Framework taken as a whole; or
– specific policies in this Framework indicate development should be Restricted”

With the adoption of the Local Plan, the development plan is clearly not absent. It is also unlikely to be the case that the development plan will be silent or that relevant policies are out-of-date. As a consequence the second limb of the favourable presumption will not apply to overwhelming majority of planning decisions from this point forward (but see further on housing supply below).

The Inspector's Report published on 20 June 2017 signalled the Inspector's agreement to the plans and policies of the Local Plan Strategy, subject to the modifications consulted on during the spring of 2016 and 2017. On adoption, all of these sites and policies will form part of the Statutory Development plan.

In particular sites that were previously within the green belt are removed from that protective designation and will be available for development. Other sites also benefit from the certainty that allocation in the development plan affords. In the light of these new sources of housing supply, The Inspector has now confirmed that on adoption, the Council will be able to demonstrate a 5 year supply of housing land.

In his Report he concludes:

“I am satisfied that CEC has undertaken a robust, comprehensive and proportionate assessment of the delivery of its housing land supply, which confirms a future 5-year supply of around 5.3 years”

Given this conclusion from the examining Inspector, the Council now takes the position that it can demonstrate a 5 year supply of housing land. The NPPF requires that the housing land supply position be updated annually. If at some future point a five year supply cannot be demonstrated, then in accordance with paragraph 49 of the NPPF, relevant policies for the supply of housing will not be considered up to date. In those circumstances the second limb of the favourable presumption would then apply for decision takers.

This application proposes 32 dwellings in a sustainable location including 12 affordable units. Therefore the site will make a valuable contribution to maintaining the Council's housing land supply through the delivery of allocated sites.

Sustainability

Sustainability is the golden thread running through the National Planning Policy Framework, and proposals for sustainable development should be approved without delay. There are three strands to sustainability, social, economic and environmental.

SOCIAL SUSTAINABILITY

Affordable Housing and Housing Mix

The application proposes 32 units, 10 of which will be an affordable housing product.

The SHMA 2013 shows the majority of the demand in Macclesfield Per Year to 2018 is for 103x 2 bedroom and 116x 3 bedroom dwellings for General Needs. The SMHA is also showing the need for 80x 1 bedroom Older Person's dwellings.

The SHMA is showing an oversupply of 1 and 4 Bedroom General Needs dwellings and also for 2 bedroom Older Person dwellings.

The majority of the demand on Cheshire Homechoice in the Combined area for Macclesfield is for 528x 1 bedroom, 546x 2 bedroom, 237x 3 bedroom, 37x 4 bedroom and 1x 5 bedroom dwellings therefore 1,2,3 General Needs and 1 bedroom Older Person Dwellings on this site would be acceptable. 7 units should be provided as Affordable rent and 3 units as Intermediate tenure. The Older Persons accommodation could be via Bungalows, Ground Floor Flats or Cottage Style Flats.

The applicant is showing to be providing the required 30% affordable provision and also the correct 65%/35% split in tenure and are located adequately on site. However they were not originally providing any 1 bedroom dwellings and the need is shown from the SHMA and CHC.

The Housing Officer originally objected to the proposals based on the style of two bedroom property to be provided which could include single storey or flatted development for those with accessibility issues and further for 1 bedroom units. The scheme has now been amended to reflect this requirement and does now provide 2x1 bedroom flats as affordable housing. The affordable mix is now considered to be acceptable and contributes to meeting the requirement in Macclesfield.

The general housing mix is 3 and 4 bed accommodation, the Council's SHMA demonstrates that the yearly demand for dwellings in Macclesfield is 116 x 3 bedroom dwellings. This application proposes 7 x 3 bedroom dwellings with 15 x 4 bed dwellings. The SHMA does not show a market demand for 4 bedroom dwellings in Macclesfield, however the proposals do contribute to the demand for 3 bedroom market dwellings.

Whilst the general housing mix does not meet 1 or 2 bedroom demand, it does provide a mix of small 3 bedroom units. There will be a mix of 7 housetypes of varying sizes of 3 and 4 bedroom properties with the majority being 4 bedroom properties. It is considered that the mix of dwellings is acceptable in this location.

It is considered that the proposed housing mix is acceptable for a development of this size.

Education

A proposal of a total of 32 dwellings will put pressure on local school services, therefore the proposal is required to provide a financial contribution towards both primary and secondary educational needs. This has been calculated as being Primary would be £ 65,076 (6 x £10846) & Secondary £81,715 (5 x £16,343) a total of £146,791.

Therefore the proposals are policy compliant in terms of education.

Public Open Space and Recreation

The proposal does not provide for public open space or recreation space, however will make connections through to the wider SMDA to the south which is proposed to provide a variety of public open space and recreation options to be provided when the site is built out, including parks and playing pitches.

However, notwithstanding the future links the proposal may have, on-site provision is always the preferable option. In this case however, it is considered that a financial contribution for off-site provision is required to mitigate for the lack of on-site provision. The applicant will be providing an off-site financial contribution of £65,416 which will go towards improvements at Ash Grove Play Area, South Park and Congleton Road Playing Fields. The indoor sport requirement has been waived in lieu of improvements at Congleton Road. Therefore it is considered that the proposal is fully policy compliant with regard to public open space and recreation.

Social Sustainability Conclusion

The proposals for the residential development will make an affordable housing contribution through the provision of 10 units of the correct tenure. The scheme does make a valuable contribution towards affordable housing which will be secured through a Section 106 agreement.

The proposed development will make a full education contribution and is likely to make a contribution towards open space and outdoor sport. The 2013 SHMA does not show a market demand for 4 bedroom dwellings, however the site forms part of the wider LPS 13 allocation and it is likely that on an allocation of this size 4 bedroom dwellings will be required.

The proposal will make a financial contribution towards improvements of the open spaces and recreation areas locally, therefore it is considered that the proposal makes a positive contribution to the health and wellbeing of the future residents of the dwellings and the wider area.

Overall the provision of a reasonable mix of housing for the community as part of a large strategic allocation along with on site affordable housing and education and open space and outdoor recreation contributions which can be provided by the development are considered to be socially sustainable.

ENVIRONMENTAL SUSTAINABILITY

Landscape Impact

The site is generally overgrown, on the edge of an urban area, the land is untidy in appearance. There are concerns from the Landscape Officer with regards to the ditch to the rear gardens of properties 6 – 17, with a 1.8m timber fence located to the west of the ditch and a number of existing trees retained along this boundary. There are concerns regarding the location of the ditch within the gardens and possible amenity concerns regarding the relatively close proximity of the remaining trees to residential properties and the viability of retaining the existing landscape buffer along this ditch.

However no detailed landscape proposals have been submitted as part of this application, the full detail will be reserved by condition to ensure that the landscaping is appropriate and acceptable within the site.

Trees

The application is supported by a detailed Arboricultural Impact assessment (AIA) by Ascerta dated May 2017.

The application identifies the removal of seven individual trees and three groups and part of a group; these are identified G2, T2-T5, G4 part, G5, G6, and T7-T9. The trees individually and collectively have been categorised in accordance with current best practice BS5837:2012 as being of moderately low value. None of the trees identified for removal are protected under a Tree Preservation Order; formal protection is not considered appropriate.

The AIA and associated site identifies the retention of a number of trees associated with the site boundary; these present a poor social and spatial proximity to the rear elevations of the proposed dwellings. Should the development precede post construction problems in terms of light restriction and dominance are inevitable as the trees mature; removal of these trees also would not be contested.

There is a significant Root Protection incursion in respect of T6 in order to facilitate parking bays and a temporary road surface to service the development; the tree is a moderate value specimen with limited long term potential as a result of its twin stemmed formation.

Tree protection details have been included within the AIA and are consistent with the requirements of current best practice.

It is considered that the proposals will not include the removal of high value specimens, further some trees are to be retained. Therefore the proposals are considered to be acceptable with regard to tree loss.

Access

The development does not appear to affect a Public Right of Way. The proposed footway/cycleway and proposed footpath to adjacent development site would increase the permeability of the site to pedestrians and cyclists, and the developer should be tasked to ensure that the alignment of such routes, and the specification of width and design for specific user groups, are in accordance with proposals for the adjacent site (17/1874M)

The National Planning Policy Framework states that “planning policies should protect and enhance public rights of way and access. Local authorities should seek opportunities to provide better facilities for users, for example by adding links to existing rights of way networks including National Trails” (para 75). NPPF continues to state (para. 35) that “Plans should protect and exploit opportunities for the use of sustainable transport modes for the movement of goods or people. Therefore, developments should be located and designed where practical to.....

- give priority to pedestrian and cycle movements, and have access to high quality public transport facilities;
- create safe and secure layouts which minimise conflicts between traffic and cyclists or pedestrians”.

Proposed developments should present an opportunity to deliver and improve walking, cycling and equestrian facilities for transport and leisure purposes, both within the proposed

development site and in providing access to local facilities for education, employment, health etc. These aims are stated within the policies and initiatives of the Council's statutory Local Transport Plan and Rights of Way Improvement Plan and also within the Local Plan Strategic Priority 2: "Creating sustainable communities, where all members are able to contribute and where all the infrastructure required to support the community is provided. This will be delivered by:

2. Ensuring that development provides the opportunity for healthier lifestyles through provision of high quality green infrastructure and cultural, recreational, leisure and sports opportunities

4. Improving links between existing and new neighbourhoods by giving priority to walking, cycling and public transport and providing a genuine choice of transport modes and supporting community integration".

In order to encourage people to walk and cycle for travel purposes and for healthy leisure activities, specific support and facilities should be offered to people at a 'transition point' in their lives, for instance, when they are changing job, house or school. The National Institute for Health and Clinical Excellence (NICE) guidance Walking and cycling: local measures to promote walking & cycling as forms of travel or recreation, November 2012, states that "at these times people may be open to trying a new mode of transport or new types of recreation". It is therefore important that the facilities for walking and cycling, including routes, destination signage and information materials, are completed and available for use prior to the first occupation of any property within any phase of the development, and remain available for use during the completion of other phases.

It is considered that the proposed pedestrian links to future development to the south and the main connection with Moss Chase will allow residents to make choices to walk and cycle safely from their homes. The proposed links add to the sustainability of the site within the wider sustainable location within Macclesfield.

Ecology

Local Plan Allocation

This application site falls within the South Macclesfield Development Area. Local plan policies specific to this allocation refer to the retention of trees, water courses and natural habitats as appropriate.

Designated Sites

The application site falls within Natural England's SSSI Impact Risk Zones.

The SSSI impact risk zone relates to developments of 50 units for rural housing and 100 for housing in general. The proposed development falls below this threshold. It however forms part of the wider South Macclesfield Development area which is also subject to an outline planning application, for which NE have requested conditions be attached to any consent granted to safeguard the SSSI.

Natural England has commented in respect of the SSSI and have raised no objections to the proposals.

Habitats and Lowland Raised Bog

The application site, and much of the South Macclesfield Development Area of which the application forms part, appears on the national inventory of lowland raised bog habitat. Habitats of this type are a material consideration for planning. The value of this type of habitat arises from the species and habitats it supports and in the case of degraded sites their potential for restoration.

In this instance the habitats on the application site are currently not particularly reflective of Lowland Raised Bog and no bog species were recorded during the submitted surveys. The existing habitats are of some nature conservation value, but do not amount to priority habitats in their own right. The submitted ecological assessment however identifies the ditches as being of low to district value and states that they may have some potential to support relic bog vegetation.

Water voles

This protected species is known to occur in this broad locality. No conclusive evidence of this species being present was recorded during the submitted survey.

It is therefore advise that based on the results of the survey the proposed development is not likely to have a significant impact on this species.

However, as this species is known to occur in this locality it is recommended that in the event that planning permission is granted, a condition be attached requiring an updated water vole survey be submitted prior to the commencement of development.

Bats

The submitted ecological assessment identifies the trees surrounding the site as having potential to support roosting bats and recommends that a further bat survey be undertaken of these trees if any are proposed for removal. This survey has been completed and no evidence of roosting bats was recorded. Therefore based upon the current status of bats on site the proposed development is not likely to have an adverse impact upon this species group.

However if planning permission is granted it is recommended that a condition be attached which requires the completion and submission of an updated bat survey if the trees identified as having potential to support roosting bats that would be lost as a result of the development have not been removed by September 2018.

Hedgehog

Hedgehogs are a biodiversity action plan priority species and hence a material consideration. There are records of hedgehogs in the broad locality of the proposed development and so this species may occur on the site of the proposed development, although no evidence of its presence was recorded during the submitted surveys.

Reptiles

Common lizard is present in small numbers on the broader South Macclesfield Development Area. The application site offers opportunities for this species, but no evidence of this species has been recorded on the application site to date. The submitted ecological assessment states that the ditches around the site limit the potential for reptiles to gain access to the application site.

It is advised that the ditches around the site are likely to be dry during some periods of the year and so there remains a risk, albeit relatively, low that common lizard could occur on the site. The relatively low risk posed by the local common lizard population could be mitigated through the implementation of reasonable avoidance measures.

It is therefore advised that if planning consent is granted a condition should be attached which requires a method statement of reptiles reasonable avoidance measures to be submitted prior to the commencement of development and implemented.

Common Toad

This priority species is a material consideration for planning. Evidence of activity of this species on site was recorded during the submitted survey. The proposed development will have a localised impact on this species as a result of the loss of terrestrial habitat. The retention of the ditches around the site would ensure that there is no loss of suitable breeding habitat.

Nesting Birds

If planning consent is granted, a condition is required to safeguard nesting birds and to ensure some additional provision is made for nesting birds and roosting bats as part of the development proposals.

Ecology Conclusion

This application site falls within the South Macclesfield Development Area. Local plan policies specific to this allocation refer to the retention of trees, water courses, natural habitats as appropriate.

There may be a requirement for a financial contribution to offset the potential loss of biodiversity at the site, however this will be reported to the committee by way of an update.

Amenity

In order for the proposals to be acceptable, it is important that they do not have a detrimental impact on the amenities of existing residents and that the development is not located within an area which would harm the amenities of future residents, or the proposals would not cause undue harm by overlooking, loss of light or loss of privacy to future or existing residents.

Environmental Health has commented on the application and has raised no objections with regard to contaminated land, air quality or noise and vibration subject to conditions.

The proposed layout of the site has no directly facing back to back dwellings due to the shape of the site. It is considered that the separation distances across the site are adequate, there is one dwelling plot on site where side to rear separation distance is at 11m, however it is not considered that this would result in overlooking, loss of light or loss of privacy. There may be overlooking into some of the proposed gardens from existing properties, however due to the existing and proposed boundary treatments, coupled with no direct facing windows, this is not considered to be harmful to future residents. The garden areas are considered to be sufficient, therefore it is considered that the proposals accord with policy DC38 which allows

for flexibility with regard to separation distances and policy DC3 which aims to protect the amenity of existing and prospective residents of dwellings.

Flood Risk

It is important that new developments are not at risk from flooding, or that the development itself would not exacerbate flooding in an area. The Flood Risk Team has commented that the application is acceptable in principle and site layout plan submitted, it suggests a large decrease on existing permeable area. It is considered that greater permeability is required, to enable more natural surface water infiltration. There is a localised flooding issue which previously effected sections of highway / land along various location across Moss Lane. The developer should take this into consideration and undertake further site investigation to establish any potential land drainage / watercourses which currently run through proposed site.

Furthermore, a number of ditches are unmaintained. It is advised that the developer to undertake vegetation and removal of any debris before any construction is undertaken on site. It is also worth noting as the site is predominantly greenfield, existing QBAR run-off must be mimicked with appropriate attenuation designed up to 1 in 100 years + 30% climate change. This needs to be agreed before any further drainage design is undertaken.

Therefore conditions are recommended to ensure that the site can drain effectively.

United Utilities has commented on the application and raised no objections to the proposals. No objections have been raised in relation to flooding and drainage subject to suitably worded conditions.

Design

The proposed site is constrained due to the irregular shape therefore the layout of the site has been designed to best accommodate this. It is considered that the layout is acceptable and will provide active frontages. The layout does allow for some landscaping and retention of existing which will be secured by condition. The highway layout has a hierarchy of surfaces becoming less formal towards the edges of the site on turning heads, and minor driveways. There are a number of housetypes which will add variety to the street scene. It is considered that the layout is acceptable and has been tailored well to the awkward shape of the site, making the most efficient use of the space, in accordance with policy SE2 which requires the efficient use of land.

Highways

A small number of objections have been received in relation to the proposals, mainly relating to increased traffic the development will cause on an already busy road Moss Lane, and concerns of the site joining Moss Chase. The proposal will create an access off Moss Chase.

The highways officer has assessed the proposals and raises no objections following an amendment providing a refuse area for collection days, due to the size of the refuse vehicles. It is considered that the proposal will not have a detrimental impact on the capacity of the local highway network, and the internal layout is acceptable in highways terms. The site provides adequate parking provision.

Therefore the proposal is acceptable with regard to highways matters.

Environmental sustainability conclusions

It is considered that the proposed development is environmentally sustainable. The proposed design of the site is acceptable, there are conditions required in respect environmental matters raised above.

ECONOMIC SUSTAINABILITY

Employment

The proposed development will provide employment in the short term during the clearance and construction of the development in the area.

Economy of the wider area

The addition of 32 units within the town will undoubtedly boost the economy in the local area through the increased use of shops and services making them more sustainable, which is especially important in Macclesfield Town Centre to be sustainable into the future. Additional population can create more demand for local services, increasing the likelihood that they will be retained into the future and improvements and investment made.

Economic sustainability conclusions

The proposals will result in additional employment in the sort term through the construction of the site along with an economic boost locally through the increase in population to this area of the town. It is considered that the proposals will make efficient use of the site which is part of a wider strategic allocation.

Section 106 agreement

A s106 agreement will be required to secure the following:

- Provision of 10 affordable units.
- Educational contribution of £146,791 towards primary and secondary spaces.
- Contribution towards POS £43,416
- Contribution towards ROS £22,000

CIL Regulations

In order to comply with the Community Infrastructure Levy (CIL) Regulations 2010, it is necessary for planning applications with legal agreements to consider the issue of whether the requirements within the S106 satisfy the following: a) Necessary to make the development acceptable in planning terms; a) Directly related to the development; and b) Fair and reasonably related in scale and kind to the development. It is considered that the contributions required as part of the application are justified meet the Council's requirement for policy compliance. All elements are necessary, directly relate to the development and are fair and reasonable in relation to the scale and kind of development. The non-financial

requirements ensure that the development will be delivered in full. On this basis the S106 the scheme is compliant with the CIL Regulations 2010.

Representations

A large number of representations have been received in relation to the application, the majority of which are supportive of the principle of the development with reservations and objections relating to traffic and parking. However, it is considered that the proposals are acceptable in highways terms and will not have a detrimental impact on the local highway network. Due to the sustainable location of the development, walking and the use of public transport is a realistic option which could reduce the demand of the private car on the site. Those comments relating to this scheme and its merits have been addressed in the main body of the report. Having taken into account all of the representations received including internal and external consultation responses, the material considerations raised have been addressed within the main body of the report.

CONCLUSIONS

The site forms part of a strategic allocation for the South of Macclesfield. This is a very small portion of the wider site, for which the remainder has received outline planning permission for 950 units. It is considered that the proposed development accords with the Local Plan policy relating to its allocation by providing housing, further where the site falls short, such as open space, this is mitigated through financial contributions to improve existing facilities. The applicant is providing financial contributions in order to make the development acceptable and is providing the full amount of affordable housing on site which is essential in order to make developments sustainable in the future. It is considered that the proposals are environmental, socially and economically sustainable and accord with the development plan and the framework. The site is sustainably located within the town and the proposals represent an efficient use of the land.

Cheshire East is currently able to demonstrate a 5 year supply of housing however this proposal will make a valuable contribution in maintaining this position.

It is considered that the proposal represents sustainable development and accords with the development plan policies mentioned in the policies section of this report and national planning policy and guidance. Therefore for the reasons mentioned above the application is recommended for approval.

RECOMMENDATION

The application is recommended for approval subject to a S106 planning obligation which secures the heads of terms listed in the Section 106 agreement section of the report or added as an update to the report, and the following conditions.

1. Time Limit 3 Years
2. Approved Plan and document condition
3. Facing Materials to be submitted including windows, doors and rainwater goods.
4. Details of boundary treatments to be submitted.
5. Sustainable drainage management and maintenance plan to be submitted.

6. No development shall take place until a detailed strategy / design and associated management / maintenance plan of surface water drainage for the site has been submitted to and approved in writing by the Local Planning Authority. The drainage design must also include information about the design storm period and intensity (1 in 30 & 1 in 100 (+30% allowance for Climate Change)) & any temporary storage facilities included, to ensure adequate drainage is implemented on site.
7. Details of Ground levels and Finished floor levels (FFLs) need to be approved in writing by the LLFA and LPA.
8. Prior to the commencement of development detailed proposals are to be submitted for the provision of gaps for hedgehogs to be incorporate into any garden or boundary fencing proposed. The gaps to be 10cm by 15cm and located at least every 5m.
9. Prior to commencement of development an updated water vole survey is to be submitted.
10. An updated bat survey is to be submitted if trees identified as having roost potential are not removed prior to September 2018.
11. Prior to commencement of development a method statement of reptiles reasonable avoidance measures to be submitted.
12. Nesting bird survey to be carried out
13. Prior to the commencement of development detailed proposals for the incorporation of features into the scheme suitable for use by breeding birds including house sparrow and roosting bats shall be submitted to and approved in writing by the Local Planning Authority.
14. All arboricultural works shall be carried out in accordance with Ascerta Arboricultural Impact Assessment dated May 2017
15. Piling method statement to be submitted
16. Dust control method statement
17. Prior to first occupation, a Residents' Travel Information Pack shall be submitted to and agreed by the LPA.
18. Electric vehicle charging point for every dwelling with dedicated off road parking
19. Ground gas risk assessment to be carried out and remediation scheme.
20. Imported soils to be tested for contamination.
21. Reporting of unexpected contamination.
22. Landscaping scheme to be submitted including hard and soft landscaping
23. Landscaping implementation
24. Plan to show locations of bin stores
25. Broadband connection to be made available to all dwellings
26. Construction Management Plan

In order to give proper effect to the Committee's intentions and without changing the substances of the decision, authority is delegated to the Planning & Enforcement Manager in consultation with the Chairman (or in their absence Vice Chairman) of the Northern Planning Committee to correct any technical slip or omission in the wording of the resolution, including

wording of conditions and reasons, between approval of the minutes and issue of the decision notice. Should the application be subject to any appeal, the following Heads of Terms should be secured as part of any S106 Agreement.



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Application No: 17/0830M

Location: Land At, RETAIL SITE SOUTH ROUNDABOUT, HANDFORTH

Proposal: Erection of 4 sponsorship signs on the roundabout. One facing each entry point onto the roundabout.

Applicant: Mr Richard Bramhall, Ansa Environmental Services Ltd

Expiry Date: 30-Oct-2017

SUMMARY

The site is located on the Wilmslow-Handforth bypass adjacent to the large retail site off the A34 to the north of Wilmslow. Saved policy DC51 of the Macclesfield Borough Local Plan, and paragraph 67 of the NPPF set out the circumstances where signage can be acceptable.

The application raises no significant issues relating to the visual amenity of the immediate neighbourhood or public safety. Accordingly the application is recommended for approval.

SUMMARY RECOMMENDATION

Approve subject to conditions.

REASON FOR REPORT

This application has been referred to the Northern Planning Committee by the Head of Planning (Regulation). The application is one of a number of proposals for signage on roundabouts across the Borough submitted by ANSA.

PROPOSAL

The proposal is for advertisement consent to display non-illuminated sponsorship signs on the roundabout. The specific details of the proposals are as follows:

4 signs are proposed which will measure 1m in width by 0.45m in height at a pole height of 0.5m.

SITE DESCRIPTION

The roundabout in question is a large, grass and tree covered roundabout on the A34 by-pass to the east of Handforth. The roundabout provides access to the south entrance of the Handforth Dean retail site, and recently approved residential development.

RELEVANT SITE HISTORY

None.

LOCAL AND NATIONAL POLICY

National Planning Policy Framework

Paragraph 67 – Advertisements

Planning Practice Guidance- section 18b

Extract from PPG section 18b:

Advertisements are controlled with reference to their effect on amenity and public safety only, so the regime is lighter touch than the system for obtaining planning permission for development.

Macclesfield Borough Local Plan

DC51 (Advertisements)

Cheshire East Local Plan

No relevant policies.

CONSULTATIONS

Highways – No objection.

Handforth Parish Council – Refusal recommended on the grounds of highway safety.

REPRESENTATIONS

None received.

SUPPORTING INFORMATION

The applicant has submitted the following information:

The proposal is to deliver a trial, for Cheshire East Council, of advertising sponsorship on 20 roundabouts across Cheshire East.

The application is for a five year period. The trial will initially be for 1 year with a review towards the end of the year as to whether the council wishes to continue the sponsorship scheme.

Advertisers will be approved by ANSA prior to allowing them to sponsor a roundabout to ensure that only appropriate messages will be allowed onto a roundabout.

Cheshire East Highways will deliver the safety audit both prior to and after installation to ensure signs are placed at the right point and height on the roundabout.

The signs will be at a height to conform to Highway Regulations. This is to ensure that road users can see under or over the sign at roundabouts whilst at the same time ensuring that grass / foliage can be maintained.

The important thing about the signs is that road users should have an unobstructed view over or under them wherever they are sited and the highways safety audit will deliver this.

APPRAISAL

The National Planning Policy Framework states that advertisements should be subject to control only in the interests of amenity and public safety.

Para 67 of The Framework relates to advertisements and states that:

‘Poorly placed advertisements can have a negative impact on the appearance of the built and natural environment. Control over outdoor advertisements should be efficient, effective and simple in concept and operation. Only those advertisements which will clearly have an appreciable impact on a building or on their surroundings should be subject to the local planning authority’s detailed assessment. Advertisements should be subject to control only in the interests of amenity and public safety, taking account of cumulative impacts.’

This indicates that the main issues are amenity and public safety.

Amenity

The signs will be positioned on a very busy stretch of road adjacent to the Handforth Dean retail park. The signs would all be positioned on the existing grass roundabout and would be non-illuminated. Policy DC51 states that the visual amenity of the immediate area, nor public safety should be materially harmed by virtue of the proposed advertisement. The signage will be positioned adjacent to the existing chevron signage. A condition will address a concern regarding visual clutter where existing advertisements/boards have been erected on the roundabouts. Whilst it is understood that the roundabout is positioned within the Green Belt it is considered given the size of the roundabout and the scale of the signage proposed, there would be no adverse impact on the visual amenity of the surrounding area.

Public Safety

An objection has been received from Handforth Parish Council stating that the proposed signage will provide a visual distraction to drivers, thereby causing a safety issue on the highway. The Strategic Highways Manager raises no objections to the proposal. The proposed size and location of the signage on the roundabout is acceptable, they do not interfere with visibility, therefore no concerns have been raised regarding highway safety.

The proposal is therefore considered to be in compliance with policy DC51 of the Macclesfield Borough Local Plan

Summary and Conclusion

All objections and comments received have been noted and considered during the assessment of this application. The proposed advertisements are considered to be acceptable and would not have any detrimental impact on the visual amenity of the area, nor would it harm public safety

The proposed development is therefore considered to be in compliance with Saved Policy DC51 of the Macclesfield Borough Local Plan. The application is therefore recommended for approval subject to appropriately worded conditions being attached to any grant of permission.

RECOMMENDATION

Approve subject to conditions

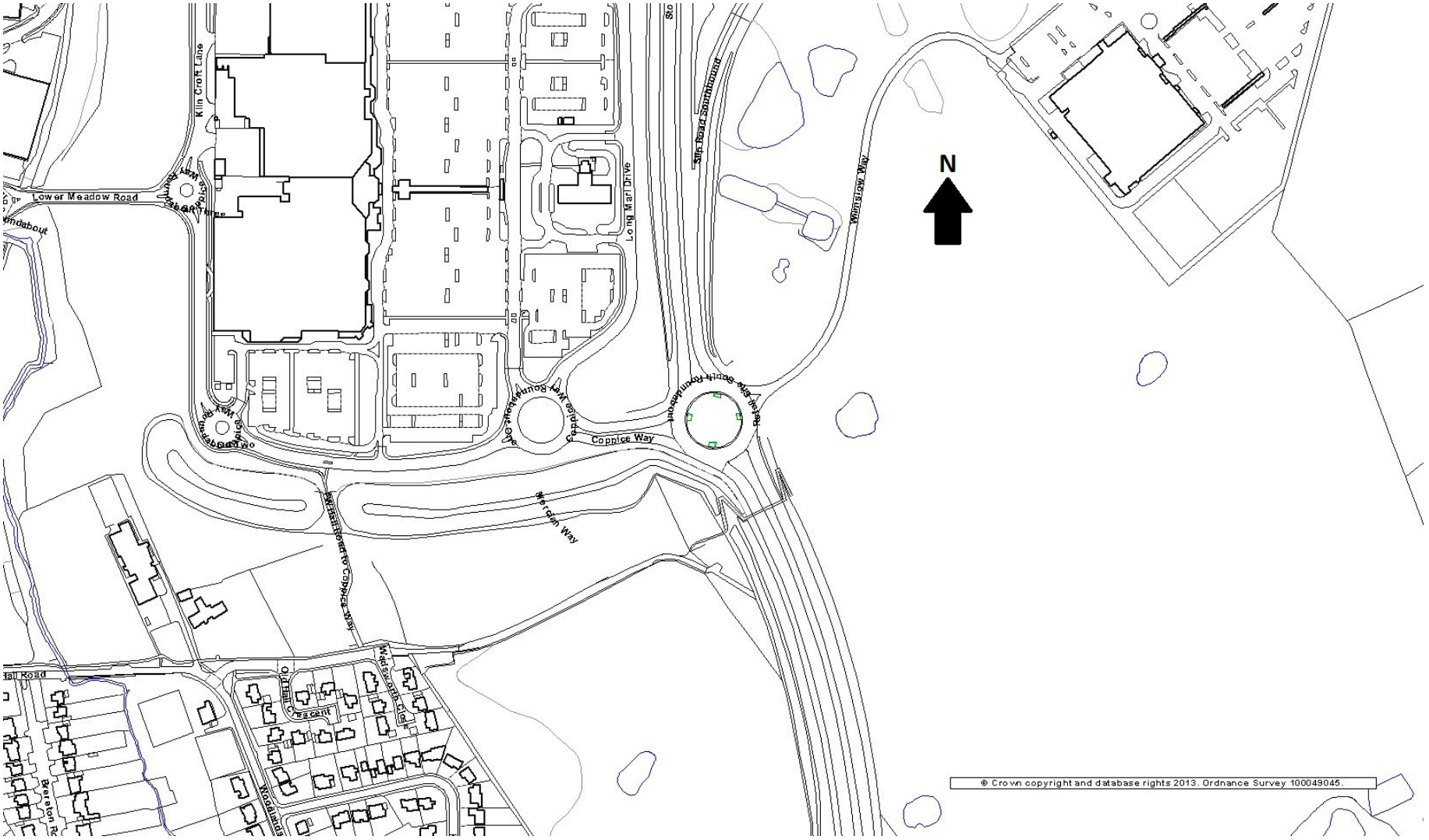
In the event of any changes being needed to the wording of the Committee's decision (such as to debate, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Planning and Enforcement Manager has delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision.

Application for Advertisement Consent

RECOMMENDATION: Approve subject to following conditions

1. Development in accord with approved plans
2. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not impair the visual amenity of the site.
4. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. no advertisement shall be sited or displayed so as to endanger, obscure or hinder highway, railway, waterway or aerodrome operations.

7. This consent hereby grants permission for the display of the advertisement(s) referred to in this notice for a period of five years from the date of this consent.
8. Removal of existing signage displayed.
9. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.



Application No: 17/0881M

Location: Erection of 3 sponsorship signs on the, A34 / Dean Row Rd. Wilmslow

Proposal: Three sponsorship signs, one at each entry point onto the roundabout.

Applicant: Richard Bramhall, Ansa Environmental Services Ltd

Expiry Date: 30-Oct-2017

SUMMARY

The site is located on the A34 ring road through the north east of Wilmslow. Saved policy DC51 of the Macclesfield Borough Local Plan, and paragraph 67 of the NPPF set out the circumstances where signage can be acceptable.

The application raises no significant issues relating to the visual amenity of the immediate neighbourhood or public safety. Accordingly the application is recommended for approval.

SUMMARY RECOMMENDATION

Approve subject to conditions.

REASON FOR REPORT

This application has been referred to the Northern Planning Committee by the Head of Planning (Regulation). The application is one of a number of proposals for signage on roundabouts across the Borough submitted by ANSA.

PROPOSAL

The proposal is for advertisement consent to display non-illuminated sponsorship signs on the roundabout. The specific details of the proposals are as follows:

3 signs are proposed which will measure 1m in width by 0.45m in height at a pole height of 0.5m.

SITE DESCRIPTION

The roundabout in question is a large, grass and tree covered roundabout on the A34 by-pass to the north east of Wilmslow. The roundabout joins Maclean Way and Ainslie Way and provides access to from the by-pass to the north of the town.

RELEVANT SITE HISTORY

None.

LOCAL AND NATIONAL POLICY

National Planning Policy Framework

Paragraph 67 – Advertisements

Planning Practice Guidance- section 18b

Extract from PPG section 18b:

Advertisements are controlled with reference to their effect on amenity and public safety only, so the regime is lighter touch than the system for obtaining planning permission for development.

Macclesfield Borough Local Plan

DC51 (Advertisements)

Cheshire East Local Plan

No Relevant Policies.

Wilmslow Neighbourhood Plan

The area has been designated within a Neighbourhood Plan area, however a draft plan is not yet available.

CONSULTATIONS

Head of Strategic Infrastructure – No objection subject to a condition restricting illumination

Wilmslow Town Council – Refusal recommended on the grounds of visual clutter and highway safety.

Manchester Airport – No objection.

REPRESENTATIONS

Cllr Toni Fox has commented on the application noting that the signs are out of character with the street scenes, will result in visual clutter and be distracting to drivers thereby causing a safety issue on roundabouts that have a history of roundabout furniture being struck by

vehicles. Also advocates that any income generated, if the application were approved, be used within the locality.

SUPPORTING INFORMATION

The applicant has submitted the following information:

The proposal is to deliver a trial for Cheshire East Council / ANSA of advertising sponsorship on 20 roundabouts across Cheshire East.

The application is for a five year period. The trial will initially be for 1 year with a review towards the end of the year as to whether the council wishes to continue the sponsorship scheme.

Advertisers will be approved by ANSA prior to allowing them to sponsor a roundabout to ensure that only appropriate messages will be allowed onto a roundabout.

Cheshire East Highways will deliver the safety audit both prior to and after installation to ensure signs are placed at the right point and height on the roundabout.

The signs will be at a height to conform to Highway Regulations. This is to ensure that road users can see under or over the sign at roundabouts whilst at the same time ensuring that grass / foliage can be maintained.

The important thing about the signs is that road users should have an unobstructed view over or under them wherever they are sited and the highways safety audit will deliver this.

APPRAISAL

The National Planning Policy Framework states that advertisements should be subject to control only in the interests of amenity and public safety.

Para 67 of The Framework relates to advertisements and states that:

‘Poorly placed advertisements can have a negative impact on the appearance of the built and natural environment. Control over outdoor advertisements should be efficient, effective and simple in concept and operation. Only those advertisements which will clearly have an appreciable impact on a building or on their surroundings should be subject to the local planning authority’s detailed assessment. Advertisements should be subject to control only in the interests of amenity and public safety, taking account of cumulative impacts.’

This demonstrates that the main issues in the determination of this application are amenity and public safety.

Amenity

The signs will be positioned in an out of town location on the A34. The signs would all be positioned on the existing grass roundabout and would be non-illuminated. Policy DC51

states that the visual amenity of the immediate area and public safety should be materially harmed by virtue of the proposed advertisement. The signage will be positioned adjacent to the existing chevron signage. A condition will ensure any existing signage is removed from the roundabout in order to avoid any visual clutter where existing advertisements/boards have been erected on the roundabouts. Given the existing substantial nature of the roundabout and the size of the signage proposed it is considered that there would be no adverse impact on the visual amenity of the surrounding area.

Public Safety

An objection has been received from Wilmslow Town Council and the local Ward Councillor stating that the proposed signage will provide a visual distraction to drivers, thereby causing a safety issue on the highway. The Strategic Highways Manager raises no objections to the proposal. The proposed size and location of the signage on the roundabout is acceptable, they do not interfere with visibility, therefore no concerns have been raised regarding highway safety.

The proposal is therefore considered to be in compliance with policy DC51 of the Macclesfield Borough Local Plan.

Other Matters

An additional comment by the local Ward Councillor suggested the use of funds generated from the advertisement be used in within the locality. This is not a material planning consideration, and cannot be controlled through an application for advertisement consent.

Summary and Conclusion

All objections and comments received have been noted and considered during the assessment of this application. The proposed advertisements are considered to be acceptable and would not have any detrimental impact on the visual amenity of the area, nor would it harm public safety

The proposed development is therefore considered to be in compliance with Saved Policy DC51 of the Macclesfield Borough Local Plan. The application is therefore recommended for approval subject to appropriately worded conditions being attached to any grant of consent.

RECOMMENDATION

Approve Subject to conditions

In the event of any changes being needed to the wording of the Committee's decision (such as to debate, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Planning and Enforcement Manager has delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision.

Application for Advertisement Consent

RECOMMENDATION: Approve subject to following conditions

1. Development in accord with approved plans
2. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not impair the visual amenity of the site.
4. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to endanger, obscure or hinder any highway, railway, waterway or aerodrome operation.
7. This consent hereby grants permission for the display of the advertisement(s) referred to in this notice for a period of five years from the date of this consent.
8. Removal of advertisements currently displayed
9. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.



Application No: 17/0836M

Location: ROUNDABOUT AT, BOLLIN VALLEY LINK, WILMSLOW

Proposal: Advertisement consent for the erection of 3 sponsorship signs on the roundabout. One facing each entry point onto the roundabout.

Applicant: Mr Richard Bramhall, Ansa Environmental Services Ltd

Expiry Date: 30-Oct-2017

SUMMARY

The site is located on the A34 by-pass within the Green Belt and an Area of Special County Value to the north west of Wilmslow. Saved policy DC51 of the Macclesfield Borough Local Plan, and paragraph 67 of the NPPF set out the circumstances where signage can be acceptable.

The application raises no significant issues relating to the visual amenity of the immediate neighbourhood or public safety. Accordingly the application is recommended for approval.

The application raises no issues relating to design, highway safety or amenity.

SUMMARY RECOMMENDATION

Approve subject to conditions.

REASON FOR REPORT

This application has been referred to the Northern Planning Committee by the Head of Planning (Regulation). The application is one of a number of proposals for signage on roundabouts across the Borough submitted by ANSA.

PROPOSAL

The proposal is for advertisement consent to display non-illuminated sponsorship signs on the roundabout. The specific details of the proposals are as follows:

3 signs are proposed which will measure 1m in width by 0.45m in height at a pole height of 0.5m.

SITE DESCRIPTION

The roundabout in question is a large, grass and tree covered roundabout on the A34 by-pass to the north west of Wilmslow. The roundabout links Maclean Way and Birrell Way and provides access from the by-pass to the town centre.

RELEVANT SITE HISTORY

None.

LOCAL AND NATIONAL POLICY

National Planning Policy Framework

Paragraph 67 – Advertisements

Planning Practice Guidance- section 18b

Extract from PPG section 18b:

Advertisements are controlled with reference to their effect on amenity and public safety only, so the regime is lighter touch than the system for obtaining planning permission for development.

Macclesfield Borough Local Plan

DC51 (Advertisements)

Cheshire East Local Plan

No Relevant Policies.

Wilmslow Neighbourhood Plan

The area has been designated within a Neighbourhood Plan area, however a draft plan is not yet available.

CONSULTATIONS

Highways – No objection subject to a condition restricting illumination

Wilmslow Town Council – Refusal recommended on the grounds of visual clutter and highway safety.

Manchester Airport – No objection.

REPRESENTATIONS

Cllr Toni Fox has commented on the application noting that the signs are out of character with the street scenes, will result in visual clutter and be distracting to drivers thereby causing a

safety issue on roundabouts that have a history of roundabout furniture being struck by vehicles. Also advocates that any income generated, if the application were approved, be used within the locality.

SUPPORTING INFORMATION

The applicant has submitted the following information:

The proposal is to deliver a trial for Cheshire East Council / ANSA of advertising sponsorship on 20 roundabouts across Cheshire East.

The application is for a five year period. The trial will initially be for 1 year with a review towards the end of the year as to whether the council wishes to continue the sponsorship scheme.

Advertisers will be approved by ANSA prior to allowing them to sponsor a roundabout to ensure that only appropriate messages will be allowed onto a roundabout.

Cheshire East Highways will deliver the safety audit both prior to and after installation to ensure signs are placed at the right point and height on the roundabout.

The signs will be at a height to conform to Highway Regulations. This is to ensure that road users can see under or over the sign at roundabouts whilst at the same time ensuring that grass / foliage can be maintained.

The important thing about the signs is that road users should have an unobstructed view over or under them wherever they are sited and the highways safety audit will deliver this.

APPRAISAL

The National Planning Policy Framework states that advertisements should be subject to control only in the interests of amenity and public safety.

Para 67 of The Framework relates to advertisements and states that:

‘Poorly placed advertisements can have a negative impact on the appearance of the built and natural environment. Control over outdoor advertisements should be efficient, effective and simple in concept and operation. Only those advertisements which will clearly have an appreciable impact on a building or on their surroundings should be subject to the local planning authority’s detailed assessment. Advertisements should be subject to control only in the interests of amenity and public safety, taking account of cumulative impacts.’

This demonstrates that the main issues in the determination of this application are amenity and public safety.

Amenity

The signs will be positioned in location on the A34 which provides access to the town centre. The signs would all be positioned on the existing grass and tree covered roundabout and

would be non-illuminated. Policy DC51 states that the visual amenity of the immediate area and public safety should not be materially harmed by virtue of the proposed advertisement. The signage will be positioned adjacent to the existing chevron signage. A condition will ensure any existing signage is removed from the roundabout in order to avoid any visual clutter where existing advertisements/boards have been erected on the roundabouts. Whilst it is understood that the roundabout is positioned within the Green Belt and within an Area of Special County Value it is considered that given the small scale of the signage proposed, there would be no adverse impact on visual amenity of the surrounding area.

Public Safety

An objection has been received from Wilmslow Town Council and the local Ward Councillor stating that the proposed signage will provide a visual distraction to drivers, thereby causing a safety issue on the highway. The Strategic Highways Manager raises no objections to the proposal. The proposed size and location of the signage on the roundabout is acceptable, they do not interfere with visibility, and therefore no concerns have been raised regarding highway safety.

The proposal is therefore considered to be in compliance with policy DC51 of the Macclesfield Borough Local Plan.

Other Matters

An additional comment by the local Ward Councillor suggested the use of funds generated from the advertisement be used in within the locality. This is not a material planning consideration, and cannot be controlled through an application for advertisement consent.

Summary and Conclusion

All objections and comments received have been noted and considered during the recommendation of this application. The proposed advertisements are therefore considered to be acceptable and would not have any detrimental impact on the visual amenity of the area, nor would it harm the safe use of the highway.

The proposed development is therefore considered to be in compliance with Saved Policy DC51 of the Macclesfield Borough Local Plan. The application is therefore recommended for approval subject to appropriately worded conditions being attached to any grant of consent.

RECOMMENDATION

Approved Subject to conditions

In the event of any changes being needed to the wording of the Committee's decision (such as to debate, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Planning and Enforcement Manager has delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision.

Application for Advertisement Consent

RECOMMENDATION: Approve subject to following conditions

1. Development in accord with approved plans
2. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not impair the visual amenity of the site.
4. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to endanger, obscure or hinder highway, railway, waterway or aerodrome operations.
7. This consent hereby grants permission for the display of the advertisement(s) referred to in this notice for a period of five years from the date of this consent.
8. Removal of advertisements currently displayed
9. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.



Application No: 17/0880M

Location: Land At, THORNGROVE ROUNDABOUT, WILMSLOW

Proposal: Advertisement Consent for the erection of four sponsorship signs on the roundabout. Non-reflective laminated polycarbonate sign. One facing each entry point onto the roundabout.

Applicant: Mr Richard Bramhall, Ansa Environmental Services Ltd

Expiry Date: 30-Oct-2017

SUMMARY

The site is located within the Green Belt on the Thorngrove Roundabout on the A34 ring road through the south of Wilmslow. Saved policy DC51 of the Macclesfield Borough Local Plan, and paragraph 67 of the NPPF set out the circumstances where signage can be acceptable.

The application raises no significant issues relating to the visual amenity of the immediate neighbourhood or public safety. Accordingly the application is recommended for approval.

SUMMARY RECOMMENDATION

Approve subject to conditions.

REASON FOR REPORT

This application has been referred to the Northern Planning Committee by the Head of Planning (Regulation). The application is one of a number of proposals for signage on roundabouts across the Borough submitted by ANSA.

PROPOSAL

The proposal is for advertisement consent to display non-illuminated sponsorship signs on the roundabout. The specific details of the proposals are as follows:

4 signs are proposed which will measure 1m in width by 0.45m in height at a pole height of 0.5m.

SITE DESCRIPTION

The roundabout in question is a large, grass and tree covered roundabout on the A34 by-pass to the south of Wilmslow. The roundabout links Pendleton Way and Birrell Way and also provides access to Wilmslow High School.

RELEVANT SITE HISTORY

None.

LOCAL AND NATIONAL POLICY

National Planning Policy Framework

Paragraph 67 – Advertisements

Planning Practice Guidance- section 18b

Extract from PPG section 18b:

Advertisements are controlled with reference to their effect on amenity and public safety only, so the regime is lighter touch than the system for obtaining planning permission for development.

Macclesfield Borough Local Plan

DC51 (Advertisements)

Cheshire East Local Plan

No Relevant Policies.

Wilmslow Neighbourhood Plan

The area has been designated within a Neighbourhood Plan area, however a draft plan is not yet available.

CONSULTATIONS

Head of Strategic Infrastructure – No objection subject to a condition restricting illumination

Wilmslow Town Council – Refusal recommended on the grounds of visual clutter and highway safety.

Manchester Airport – No objection.

REPRESENTATIONS

None received

SUPPORTING INFORMATION

The applicant has submitted the following information:

The proposal is to deliver a trial for Cheshire East Council / ANSA of advertising sponsorship on 20 roundabouts across Cheshire East.

The application is for a five year period. The trial will initially be for 1 year with a review towards the end of the year as to whether the council wishes to continue the sponsorship scheme.

Advertisers will be approved by ANSA prior to allowing them to sponsor a roundabout to ensure that only appropriate messages will be allowed onto a roundabout.

Cheshire East Highways will deliver the safety audit both prior to and after installation to ensure signs are placed at the right point and height on the roundabout.

The signs will be at a height to conform to Highway Regulations. This is to ensure that road users can see under or over the sign at roundabouts whilst at the same time ensuring that grass / foliage can be maintained.

The important thing about the signs is that road users should have an unobstructed view over or under them wherever they are sited and the highways safety audit will deliver this.

APPRAISAL

The National Planning Policy Framework states that advertisements should be subject to control only in the interests of amenity and public safety.

Para 67 of The Framework relates to advertisements and states that:

'Poorly placed advertisements can have a negative impact on the appearance of the built and natural environment. Control over outdoor advertisements should be efficient, effective and simple in concept and operation. Only those advertisements which will clearly have an appreciable impact on a building or on their surroundings should be subject to the local planning authority's detailed assessment. Advertisements should be subject to control only in the interests of amenity and public safety, taking account of cumulative impacts.'

This demonstrates that the main issues in the determination of this application are amenity and public safety.

Amenity

The signs would all be positioned on the existing grass roundabout and would be non-illuminated. Policy DC51 states that the visual amenity of the immediate area and public safety should not be materially harmed by virtue of the proposed advertisement.

The signage will be positioned adjacent to the existing chevron signage. A condition requiring the removal of existing signage will address a concern regarding visual clutter where existing advertisements/boards have been erected on the roundabouts. Whilst it is understood that the

roundabout is positioned within the Green Belt it is considered given the size of the roundabout and the scale of the signage proposed, there would be no adverse impact on the visual amenity of the surrounding area.

Public Safety

Objection has been received from Wilmslow Town Council stating that the proposed signage will provide a visual distraction to drivers, thereby causing a safety issue on the highway. The Strategic Highways Manager raises no objections to the proposal. The proposed size and location of the signage on the roundabout is acceptable, they do not interfere with visibility, therefore no concerns have been raised regarding highway safety.

The proposal is therefore considered to be in compliance with Saved Policies DC51 of the Macclesfield Borough Local Plan.

Summary and Conclusion

All objections and comments received have been noted and considered during the recommendation of this application. The proposed advertisements are considered to be acceptable and would not have any detrimental impact on the visual amenity of the area, nor would it harm public safety

The proposed development is therefore considered to be in compliance with Saved Policy DC51 of the Macclesfield Borough Local Plan. The application is therefore recommended for approval subject to appropriately worded conditions being attached to any grant of consent.

RECOMMENDATION

Approve subject to conditions

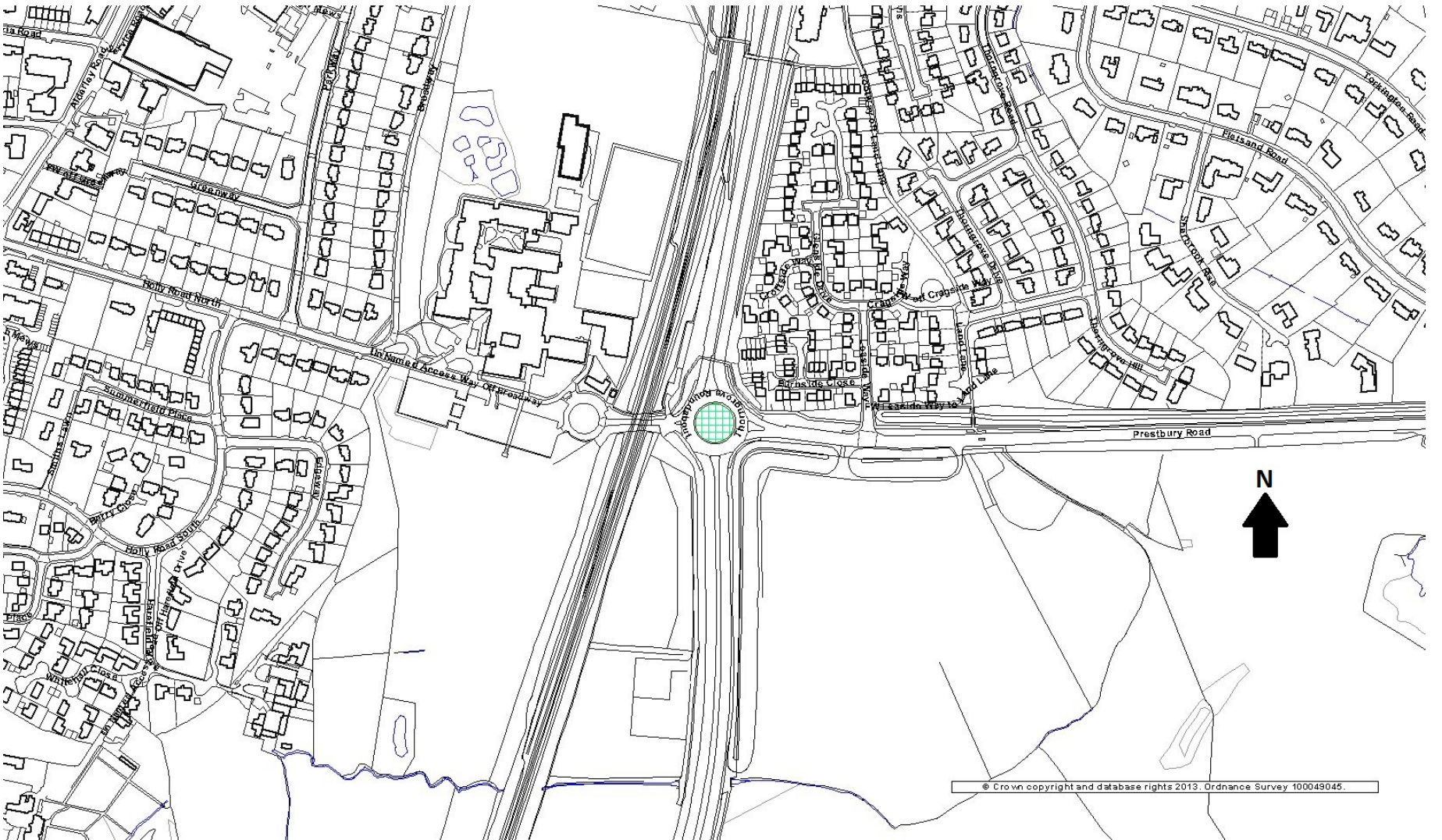
In the event of any changes being needed to the wording of the Committee's decision (such as to debate, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Planning and Enforcement Manager has delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision.

Application for Advertisement Consent

RECOMMENDATION: Approve subject to following conditions

1. Development in accord with approved plans
2. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not impair the visual amenity of the site.
4. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. no advertisement shall be sited or displayed so as to endanger, obscure or hinder any highway, waterway, railway or aerodrome operation.
7. This consent hereby grants permission for the display of the advertisement(s) referred to in this notice for a period of five years from the date of this consent.
8. Removal of advertisements currently displayed
9. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.



Application No: 17/0886M

Location: Land At Waters Roundabout, ALTRINCHAM ROAD, WILMSLOW

Proposal: Erection of 3 sponsorship signs on the roundabout. One facing each entry point onto the roundabout.

Applicant: Mr Richard Bramhall, Ansa Environmental Services Ltd

Expiry Date: 30-Oct-2017

SUMMARY

The site is located within the Green Belt and an Area of Special County Value to the north west of Wilmslow. Saved policy DC51 of the Macclesfield Borough Local Plan, and paragraph 67 of the NPPF set out the circumstances where signage can be acceptable.

The application raises no significant issues relating to the visual amenity of the immediate neighbourhood or public safety. Accordingly the application is recommended for approval.

SUMMARY RECOMMENDATION

Approve subject to conditions.

REASON FOR REPORT

This application has been referred to the Northern Planning Committee by the Head of Planning (Regulation). The application is one of a number of proposals for signage on roundabouts across the Borough submitted by ANSA.

PROPOSAL

This application seeks advertisement consent to display non-illuminated sponsorship signs on the roundabout. The specific details of the proposals are as follows:

3 signs are proposed which will measure 0.6m in width by 0.45m in height at a pole height of 0.3m.

SITE DESCRIPTION

Waters Roundabout is a small, grass covered roundabout on the Altrincham Road which allows for access to Micromass UK office buildings.

RELEVANT SITE HISTORY

None.

LOCAL AND NATIONAL POLICY

National Planning Policy Framework

Paragraph 67 – Advertisements

Planning Practice Guidance- section 18b

Extract from PPG section 18b:

Advertisements are controlled with reference to their effect on amenity and public safety only, so the regime is lighter touch than the system for obtaining planning permission for development.

Macclesfield Borough Local Plan

DC51 (Advertisements)

Cheshire East Local Plan

No Relevant Policies.

Wilmslow Neighbourhood Plan

The area has been designated within the Neighbourhood Plan area, however a draft plan is not yet available.

CONSULTATIONS

Head of Strategic Infrastructure – No objection subject to a condition restricting illumination

Wilmslow Town Council – Refusal recommended on the grounds of visual clutter and highway safety.

Manchester Airport – No objection.

REPRESENTATIONS

None received.

SUPPORTING INFORMATION

The applicant has submitted the following information:

The proposal is to deliver a trial for Cheshire East Council / ANSA of advertising sponsorship on 20 roundabouts across Cheshire East.

The application is for a five year period. The trial will initially be for 1 year with a review towards the end of the year as to whether the Council wishes to continue the sponsorship scheme.

Advertisers will be approved by ANSA prior to allowing them to sponsor a roundabout to ensure that only appropriate messages will be allowed onto a roundabout.

Cheshire East Highways will deliver the safety audit both prior to and after installation to ensure signs are placed at the right point and height on the roundabout.

The signs will be at a height to conform to Highway Regulations. This is to ensure that road users can see under or over the sign at roundabouts whilst at the same time ensuring that grass / foliage can be maintained.

The important thing about the signs is that road users should have an unobstructed view over or under them wherever they are sited and the highways safety audit will deliver this.

APPRAISAL

The National Planning Policy Framework states that advertisements should be subject to control only in the interests of amenity and public safety.

Para 67 of The Framework relates to advertisements and states that:

'Poorly placed advertisements can have a negative impact on the appearance of the built and natural environment. Control over outdoor advertisements should be efficient, effective and simple in concept and operation. Only those advertisements which will clearly have an appreciable impact on a building or on their surroundings should be subject to the local planning authority's detailed assessment. Advertisements should be subject to control only in the interests of amenity and public safety, taking account of cumulative impacts.'

This demonstrates that the main issues in the determination of this application are amenity and public safety.

Amenity

The signs will be positioned in an out of town location on the A538. The signs would all be positioned on the existing grass roundabout and would be non-illuminated. Policy DC51 states that the visual amenity of the immediate area and public safety should not be materially harmed by virtue of the proposed advertisement.

The signage will be positioned adjacent to the existing chevron signage. A condition will ensure any existing signage is removed from the roundabout in order to avoid any visual clutter where existing advertisements/boards have been erected on the roundabouts. Whilst

it is understood that the roundabout is positioned within the Green Belt and within an Area of Special County Value it is considered that given the small scale of the signage proposed, there would be no adverse impact on visual amenity of the surrounding area.

Public Safety

An objection has been received from Wilmslow Town Council stating that the proposed signage will provide a visual distraction to drivers, thereby causing a safety issue on the highway. The Strategic Highways Manager raises no objections to the proposal. The proposed size and location of the signage on the roundabout is acceptable, they do not interfere with visibility, therefore no concerns have been raised regarding highway safety.

The proposal is therefore considered to be in compliance with policy DC51 of the Macclesfield Borough Local Plan

Summary and Conclusion

All objections and comments received have been noted and considered during the assessment of this application. The proposed advertisements are considered to be acceptable and would not have any detrimental impact on the visual amenity of the area, nor would it harm public safety

The proposed development is therefore considered to be in compliance with Saved Policy DC51 of the Macclesfield Borough Local Plan. The application is therefore recommended for approval subject to appropriately worded conditions being attached to any grant of consent.

RECOMMENDATION

Approve subject to conditions

In the event of any changes being needed to the wording of the Committee's decision (such as to debate, vary or add conditions / informatives / planning obligations or reasons for approval/refusal) prior to the decision being issued, the Planning and Enforcement Manager has delegated authority to do so in consultation with the Chairman of the Northern Planning Committee, provided that the changes do not exceed the substantive nature of the Committee's decision.

Application for Advertisement Consent

RECOMMENDATION: Approve subject to following conditions

1. Development in accord with approved plans
2. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not impair the visual amenity of the site.

4. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as too endanger, obscure or hinder any highway, waterway, railway or aerodrome operations.
7. This consent hereby grants permission for the display of the advertisement(s) referred to in this notice for a period of five years from the date of this consent.
8. Removal of advertisements currently displayed
9. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

